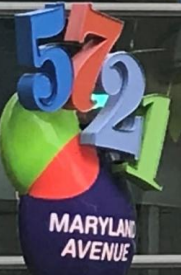




# Comer Children's

**Smiles**  
AGAINST CANCER



THE UNIVERSITY OF CHICAGO  
MEDICINE  
**Comer  
Children's  
Hospital**  
5721 S. Maryland Avenue

Family  
Birth Center



**Valet  
Parking**  
  
Comer Children's  
Hospital  
6am-6pm M-F  
After hours pick up car at  
Parking Office A  
1540 S. Maryland Avenue  
Call 773-702-4201



**SPONSORSHIP PACKET**



# Who is Smiles Against Cancer?



**Smiles Against Cancer is a an organization in Chicago, dedicated to making happiness a priority in the lives of children with cancer.**





## About the Founder

Alexander Jimenez is currently in 8th grade in school.

He has always been involved in learning, exploring and making a difference in many organizations such as Boy Scouts of America, where he strives in achieving his "Eagle Rank", Rotary International, by feeding hungry families in the Chicagoland area, and The Chicago Children's Festival where physical and health programs take place in the city of Chicago.

Over the years he has been selling in block parties, door-to-door, and during public events with products and services to raise funds for charitable organizations and develop entrepreneurship skills, which is one of his passions.



*“While working with many kids, I couldn't help to notice that while I have been fortunate to pursue my dreams; other kids less fortunate lack the same opportunities as I have, because of their health struggles. I am very grateful that through my skills I may be able to do something, to try to make a small contribution in the lives of some local children.”*

Although the needs are many, he chose to help with cancer because it is very problematic, painful and deadly. Worldwide, 300,000 children are diagnosed with cancer each year (that is one child every 2 minutes). Once Alexander realized this, he decided to take matters into his own hands and do something using his entrepreneurship skills by putting in hard work and bring a little joy into the lives of children, as they battle cancer. That’s how **“Smiles Against Cancer”** started over a year ago and through a partnership with UChicago Medical Comer Children's Hospital, we are making a significant impact.

*“Although my contributions may seem small, my heart is full of joy in acting local, but impacting the future leaders in hope for a better tomorrow.”* **With your support, we will Smile in celebration in hope of beating cancer one day, one toy and one Smile at a time.**





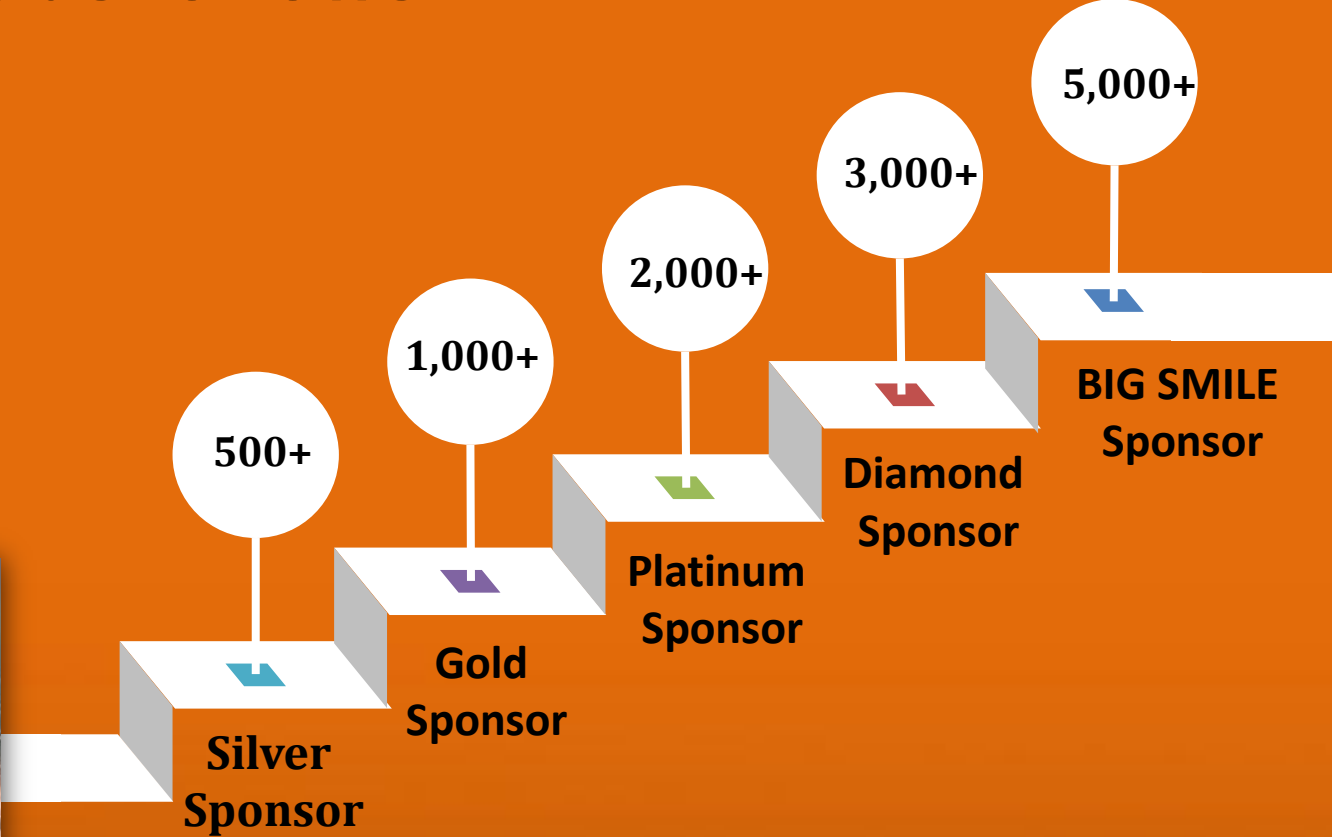
# Dear Sponsor,

We would like to invite you to become involved with **Smiles Against Cancer's** 3<sup>rd</sup> annual toy drive. **Smiles Against Cancer** is an event that happens every April 30 at the UChicago Medical Comer Children's Hospital by donating toys to children who are dealing with pediatric cancer.

At this charitable event, kid patients receive a free toy that we collect throughout the year and with money raised by sponsor supporters. Here is how you can get involve!



# The donation categories are as follows:



We thank you in advance for your commitment to this worthy cause. *Please make checks payable to*  
***Alexander Jimenez***  
***“Smiles Against Cancer” in the memo section.***

*Email your company logo to:*  
***info@smilesagainstcancer.org***

for use in publicity items that you qualify for. If you do not send us a logo, we will simply use your company name in all publicity tools we distribute.

***Mail donations to:***  
**Call us to arrange pick up**

***If you have any questions, please send email to;***  
***info@smilesagainstcancer.org***

Any donation, large or small, allows us to give children a moment of joy in their life. Please join the  
**Smiles Against Cancer family.**



<b>Become a SMILES AGAINST CANCER Sponsor</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Diamond</b>	<b>BIG SMILE</b>
<b>Advertising Benefits</b>	<b>\$500+</b>	<b>\$1,000+</b>	<b>\$2,000+</b>	<b>\$3,000+</b>	<b>\$5,000+</b>
<b>Company name on Ad flyer</b>	*	*	*	*	*
<b>Company name listed on website</b>	*	*	*	*	*
<b>Company name on Ad banner at event</b>	*	*	*	*	*
<b>Company Logo (small) on Ad flyer</b>		*	*	*	*
<b>Company name, logo &amp; link on website</b>		*	*	*	*
<b>Company Logo (large) on Ad flyer</b>			*	*	*
<b>Social media recognition</b>				*	*
<b>Social media recognition and advertisements of products/specials</b>				*	*
<b>Company logo / link on front page of website</b>				*	*
<b>Company name / logo on event hats</b>					*
<b>Company “Shout Out” during LiveStream from the day of event at the Hospital</b>					*



## Smiles Against Cancer Publicity Benefit Explanation

<b>Company name/logo on Ad flyer</b>	<b>The Ad flyer goes out once in January just before the Smiles Against Cancer event. Company name or logo size depends on level of contribution. It reaches hundreds of homes.</b>
<b>Company name/logo listed on website</b>	<b>The company name/logo will be listed on the SMILES AGAINST CANCER website depending on contribution level. Location of name or logo also depends on the donation amount.</b>
<b>Company name on Ad banner at event</b>	<b>The company name will be written on the Ad banner displayed at SMILES AGAINST CANCER event at the UChicago Medical Comer Children's Hospital. All who attend will see this banner.</b>
<b>Company link on website</b>	<b>A link will be available on the SMILES AGAINST CANCER website directly to the homepage of the company website. Location of link on website depends on donation level (may include front page).</b>
<b>Social media recognition</b>	<b>Company name and support will appear on SMILES AGAINST CANCER Facebook, Twitter, etc... (as will specials and products depending on level of donation)</b>
<b>Company name / logo on hat</b>	<b>The company name and/or logo will be displayed on SMILES AGAINST CANCER hats..</b>
<b>Company "Shout Out" at SMILES AGAINST CANCER LiveStream broadcast</b>	<b>At the end of the event your company will be given individual recognition for your part in our total amount of toys raised.</b>

